Section 7: Recreation and Travel



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Section 7

RECREATION AND TRAVEL

Statistics on tourism, recreation, sports, museums, parks, pets, and the performing arts appear in this section. Additional information on recreational and resort land use is given in Section 6; on transportation, in Section 18; and on hotels and hotel workers, in Sections 12, 13, 15 and 23.

Information on recreation and tourism is issued periodically by the Hawaii State Department of Business, Economic Development and Tourism's, Tourism Research Branch (particularly in its annual research reports) and Research and Economic Analysis Division, the State Parks Division of the Hawaii State Department of Land and Natural Resources, U.S. National Park Service, County park and recreation departments, and other organizations. Long-term trends are summarized in *Historical Statistics of Hawaii*, Section 11. National statistics are given in Section 7 of the *Statistical Abstract of the United States:* 1999.

Table 7.01-- TRAVEL CHARACTERISTICS FOR HAWAII AND THE UNITED STATES: 1977 AND 1995

[Trips of 100 miles or more, one way. Excludes travel outside the U.S.]

		Hawaii		U	Jnited State	es
Subject	1977	1995	Percent change	1977	1995	Percent change
People who live in area						
Percent traveling households	67	75	12.5	72	80	10.8
Trips per household	1.3	3.1	138.5	4.1	5.5	34.1
Trips per traveling household	1.9	4.2	121.1	5.7	6.9	21.1
po por maromig modeomera				.	0.0	
Trips per capita	0.5	1.9	280.0	2.0	4.0	66.7
Trips per traveler	(NA)	2.7	(NA)	4.0	4.8	20.0
Miles per traveler	(NA)	7,392	(NA)	2,836	3,943	39.0
Miles per trip	(NA)	2,704	(NA)	709	827	16.6
People who visit area						
Trips per traveler	2.1	3.4	61.9	4.0	4.8	20.0
Miles per traveler	14,654	16,538	12.9	2,836	3,943	39.0
Miles per trip	7,013	4,885	-30.3	709	827	16.6

NA Not available.

Source: U.S. Bureau of Transportation Statistics, 1995 American Travel Survey, State Highlights, Hawaii (1997), table 1.

Table 7.02-- PERSON TRIPS TO, FROM, AND WITHIN HAWAII, BY CENSUS DIVISIONS OR STATES OF DESTINATION OR ORIGIN: 1995

[Trips of 100 miles of more, one way. Excludes travel outside the U.S.]

Census division or selected state of destination or origin 1/	Destination of person trips from Hawaii (1,000)	Origin of person trips to Hawaii (1,000)	
Total person trips	2,086	4,624	
Within Hawaii 2/	1,322	1,322	
To or from other states	764	3,302	
New England	9	69	
Mid-Atlantic	36	189	
East North Central	36	269	
West North Central	18	146	
South Atlantic	71	188	
East South Central	13	42	
West South Central	33	214	
Texas	26	182	
Mountain	263	236	
Nevada	218	35	
Pacific (except Hawaii)	285	1,949	
Washington	56	261	
California	210	1,530	

^{1/} Top three states in each category are listed.

Source: U.S. Bureau of Transportation Statistics, 1995 American Travel Survey, Summary Travel Characteristics, Hawaii (1997), Pub. No. BTS/ATS95-ESTC/HI (Oct. 1, 1997), tables 6-11.

^{2/} Trips with both origin and destination within Hawaii.

Table 7.03-- PERSON TRIPS TO, FROM, AND WITHIN HAWAII, BY SELECTED TRAVELER CHARACTERISTICS: 1995

[Trips of 100 miles or more, one way. Excludes travel outside the U.S.]

	0	rigin in Hav	vaii	Destinatio	n in Hawaii 1/
Travel characteristics	Total	Dest. in Hawaii	Dest. outside Hawaii	Total	Origin outside Hawaii
All person trips (1,000)	2,086	1,322	764	4,624	3,302
Age (percent):					
Under 25 years	18.7	20.5	15.8	17.2	15.8
60 years and over	16.5	11.4	25.4	14.6	15.9
Female (percent)	46.1	45.3	47.4	47.3	48.1
Race (percent):					
White	36.2	34.8	38.6	65.4	77.6
Black	1.7	1.1	2.7	2.0	2.3
Asian or Pacific Islander	55.7	56.2	54.8	29.2	18.4
Household income over \$60,000 (percent)	50.9	49.1	53.9	53.3	54.9
Married-couple household (percent)	74.3	71.8	78.5	74.9	76.1
Bachelor's degree or higher (percent) 2/	39.9	40.8	38.6	45.9	47.8
Activity status (percent): 2/					
Working full time	69.1	73.5	62.1	68.4	66.5
Retired	13.3	8.5	20.9	9.8	10.3
All household trips (1,000)	1,494	939	555	2,992	2,054
Mean round-trip distance (miles)	2,769	359	6,842	4,731	6,729
Business trip (percent)	41.6	48.4	30.1	30.3	22.0
Vacation trip (percent)	43.7	35.2	58.1	61.6	73.7
Mean nights away from home	6.7	3.4	10.7	8.6	10.3
Lodging at destination (percent):					
Friend's or relative's home	40.6	46.4	33.6	27.0	20.9
Hotel, motel, or resort	50.5	43.6	58.8	51.9	54.6

^{1/} Includes "destination in Hawaii, origin in Hawaii," same as figures in second column of data.

Source: U.S. Bureau of Transportation Statistics, 1995 American Travel Survey, Summary Travel Characteristics, Hawaii, Pub. No. BTS/ATS95-ESTC/HI (Oct. 1, 1997), tables 1 and 11.

^{2/} Persons 16 years and over.

Table 7.04-- PASSENGERS ARRIVING, BY POINTS OF ORIGIN AND TRANSIT STATUS: 1990 TO 1999

Points of origin and status	1990	1991	1992	1993	1994
All directions	8,507,330	8,272,760	8,405,740	7,878,950	7,909,250
Landing	7,453,550	7,286,140	7,266,350	6,945,630	7,263,820
Intransit	1,053,780	986,620	1,139,390	933,320	645,430
muanon	1,000,700	300,020	1,100,000	333,320	040,400
Domestic	5,692,950	5,444,070	5,295,770	5,039,640	5,197,640
Landing	5,127,690	4,913,650	4,664,350	4,520,430	4,772,380
Intransit	565,260	530,420	631,420	519,210	425,260
International	2,814,380	2,828,690	3,109,970	2,839,310	2,711,610
Landing	2,325,860	2,372,490	2,602,000	2,425,200	2,491,440
Intransit	488,520	456,200	507,970	414,110	220,170
Points of origin and status	1995	1996	1997	1998	1999
All directions	7,957,220	8,049,980	8,182,660	7,852,500	7,980,220
Landing	7,466,710	7,648,880	7,723,580	7,545,230	7,708,206
Intransit	490,510	401,100	459,080	307,270	272,014
Domestic	5,056,770	5,078,740	5,147,470	5,169,410	5,172,404
Landing	4,725,150	4,801,570	4,907,620	5,033,100	5,088,781
Intransit	331,620	277,170	239,850	136,310	83,623
International	2,900,450	2,971,240	3,035,190	2,683,090	2,807,816
Landing	2,741,560	2,847,310	2,815,960	2,512,130	2,619,425
Intransit	158,890	123,930	219,230	170,960	188,391
					l

Table 7.05-- PASSENGER STATUS OF PARTIES AND PASSENGERS ARRIVING IN HAWAII, BY POINTS OF ORIGIN: 1998 TO 1999

			Visitors destined beyond Hawaii			
Year and points of origin	All types	Visitors destined to Hawaii	Overnight or longer	Intransit	Returning residents	Intended residents
PARTIES 1/						
1998, total	3,909,518	3,084,929	219,360	(NA)	587,062	18,166
Domestic	2,671,532	2,047,562	99,037	(NA)	506,767	18,166
International	1,237,986	1,037,368	120,323	(NA)	80,295	(NA)
1999, total	3,813,442	3,109,358	94,585	(NA)	591,766	17,733
Domestic	2,730,904	2,099,026	94,585	(NA)	519,560	17,733
International	1,082,538	1,010,332	(NA)	(NA)	72,206	(NA)
PASSENGERS						
1998, total	8,093,186	6,413,804	423,466	307,270	919,581	29,065
Domestic	5,206,483	4,062,286	193,334	136,310	785,488	29,065
International	2,886,703	2,351,518	230,132	170,960	134,093	(NA)
1999, total	7,980,514	6,564,988	176,049	272,014	939,622	27,841
Domestic	5,172,403	4,079,572	176,049	83,623	805,318	27,841
International	2,808,111	2,485,416	(NA)	188,391	134,304	(NA)

NA Not available.

^{1/} Not surveyed for intransit passengers.

Table 7.06-- VISITOR ARRIVALS AND AVERAGE VISITOR CENSUS: 1965 TO 1999

1965 686,314 539,211 147,103 17,353 16,057 1966 834,732 629,564 205,168 20,900 19,271 1967 1,124,012 828,849 295,163 27,610 24,898 1968 1,313,706 952,821 360,885 32,314 28,784 1969 1,526,074 1,121,714 404,360 37,175 33,088 1970 1,745,904 1,273,639 472,265 36,920 32,028 1971 1,817,941 1,363,081 454,860 40,866 36,504 1972 2,233,627 1,682,285 551,342 49,987 45,098 1973 2,622,376 1,942,714 679,662 59,450 53,407 1974 2,804,394 2,036,203 768,191 63,772 56,939 1975 2,818,082 2,028,068 790,014 66,146 59,495 1976 3,213,249 2,327,399 85,850 75,426 68,225 1977 <t< th=""><th>resent</th><th>sitor</th><th>umber of visit</th><th>Average n</th><th>nt or longer</th><th>aying overnigh</th><th>Visitors sta</th><th></th></t<>	resent	sitor	umber of visit	Average n	nt or longer	aying overnigh	Visitors sta	
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1976 3,213,249 2,327,399 885,850 75,426 68,225 1977 3,413,095 2,508,472 904,623 82,737 75,684 1978 3,676,967 2,766,012 910,955 92,114 85,028 1979 3,966,192 2,888,521 1,077,671 98,745 89,678 1980 3,928,789 2,793,101 1,135,688 96,406 86,788 1981 3,928,906 2,778,566 1,150,340 95,874 85,449 1 1982 4,227,733 3,072,543 1,155,189 105,075 94,740 1 1983 4,356,317 3,219,219 1,137,098 107,860 97,390 1 1984 4,827,884 3,499,419 1,328,466 118,252 106,260 1 1985 4,843,414 3,522,126 1,321,288 116,107 103,820 1 1987 5,770,585 4,040,204 1,730,381 133,835 116,780 1 1988 6,101,483	6,651	5	59.495	66.146	790.014	2.028.068	2.818.082	1975
1977 3,413,095 2,508,472 904,623 82,737 75,684 1978 3,676,967 2,766,012 910,955 92,114 85,028 1979 3,966,192 2,888,521 1,077,671 98,745 89,678 1980 3,928,789 2,793,101 1,135,688 96,406 86,788 1981 3,928,906 2,778,566 1,150,340 95,874 85,449 1 1982 4,227,733 3,072,543 1,155,189 105,075 94,740 1 1983 4,356,317 3,219,219 1,137,098 107,860 97,390 1 1984 4,827,884 3,499,419 1,328,466 118,252 106,260 1 1985 4,843,414 3,522,126 1,321,288 116,107 103,820 1 1986 5,569,067 4,063,928 1,505,138 132,355 118,110 1 1987 5,770,585 4,040,204 1,730,381 133,835 116,780 1 1989	7,201		1	-	· ·			
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1979 3,966,192 2,888,521 1,077,671 98,745 89,678 1980 3,928,789 2,793,101 1,135,688 96,406 86,788 1981 3,928,906 2,778,566 1,150,340 95,874 85,449 1 1982 4,227,733 3,072,543 1,155,189 105,075 94,740 1 1983 4,356,317 3,219,219 1,137,098 107,860 97,390 1 1984 4,827,884 3,499,419 1,328,466 118,252 106,260 1 1985 4,843,414 3,522,126 1,321,288 116,107 103,820 1 1986 5,569,067 4,063,928 1,505,138 132,355 118,110 1 1987 5,770,585 4,040,204 1,730,381 133,835 116,780 1 1988 6,101,483 4,041,878 2,059,605 140,798 115,760 2 1989 6,488,428 4,339,513 2,148,915 165,058 135,480 2	7,086			-	· ·			
1980 3,928,789 2,793,101 1,135,688 96,406 86,788 1981 3,928,906 2,778,566 1,150,340 95,874 85,449 1 1982 4,227,733 3,072,543 1,155,189 105,075 94,740 1 1983 4,356,317 3,219,219 1,137,098 107,860 97,390 1 1984 4,827,884 3,499,419 1,328,466 118,252 106,260 1 1985 4,843,414 3,522,126 1,321,288 116,107 103,820 1 1986 5,569,067 4,063,928 1,505,138 132,355 118,110 1 1987 5,770,585 4,040,204 1,730,381 133,835 116,780 1 1988 6,101,483 4,041,878 2,059,605 140,798 115,760 2 1989 6,488,428 4,339,513 2,148,915 165,058 135,480 2 1991 6,518,460 4,068,508 2,449,952 147,323 105,686 <td>9,067</td> <td></td> <td>· · · · · · · · · · · · · · · · · · ·</td> <td></td> <td>· ·</td> <td></td> <td>, ,</td> <td></td>	9,067		· · · · · · · · · · · · · · · · · · ·		· ·		, ,	
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1983 4,356,317 3,219,219 1,137,098 107,860 97,390 1 1984 4,827,884 3,499,419 1,328,466 118,252 106,260 1 1985 4,843,414 3,522,126 1,321,288 116,107 103,820 1 1986 5,569,067 4,063,928 1,505,138 132,355 118,110 1 1987 5,770,585 4,040,204 1,730,381 133,835 116,780 1 1988 6,101,483 4,041,878 2,059,605 140,798 115,760 2 1989 6,488,428 4,339,513 2,148,915 165,058 135,480 2 1990 6,723,530 4,315,159 2,408,370 154,516 113,066 4 1991 6,518,460 4,068,508 2,449,952 147,323 105,686 4 1992 6,473,675 3,791,951 2,681,724 152,249 106,589 4 1993 6,070,987 3,570,051 2,500,936 147,498 100,430 4 1994 6,364,675 3,813,280 <td< td=""><td>10,335</td><td></td><td>1</td><td>-</td><td></td><td></td><td></td><td></td></td<>	10,335		1	-				
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1986 5,569,067 4,063,928 1,505,138 132,355 118,110 1 1987 5,770,585 4,040,204 1,730,381 133,835 116,780 1 1988 6,101,483 4,041,878 2,059,605 140,798 115,760 2 1989 6,488,428 4,339,513 2,148,915 165,058 135,480 2 1990 6,723,530 4,315,159 2,408,370 154,516 113,066 4 1991 6,518,460 4,068,508 2,449,952 147,323 105,686 4 1992 6,473,675 3,791,951 2,681,724 152,249 106,589 4 1993 6,070,987 3,570,051 2,500,936 147,498 100,430 4 1994 6,364,675 3,813,280 2,551,395 156,630 107,904 4	11,992)	106,260					1984
1986 5,569,067 4,063,928 1,505,138 132,355 118,110 1 1987 5,770,585 4,040,204 1,730,381 133,835 116,780 1 1988 6,101,483 4,041,878 2,059,605 140,798 115,760 2 1989 6,488,428 4,339,513 2,148,915 165,058 135,480 2 1990 6,723,530 4,315,159 2,408,370 154,516 113,066 4 1991 6,518,460 4,068,508 2,449,952 147,323 105,686 4 1992 6,473,675 3,791,951 2,681,724 152,249 106,589 4 1993 6,070,987 3,570,051 2,500,936 147,498 100,430 4 1994 6,364,675 3,813,280 2,551,395 156,630 107,904 4	12,287	,	103,820	116,107	1,321,288	3,522,126	4,843,414	1985
1988 6,101,483 4,041,878 2,059,605 140,798 115,760 2 1989 6,488,428 4,339,513 2,148,915 165,058 135,480 2 1990 6,723,530 4,315,159 2,408,370 154,516 113,066 4 1991 6,518,460 4,068,508 2,449,952 147,323 105,686 4 1992 6,473,675 3,791,951 2,681,724 152,249 106,589 4 1993 6,070,987 3,570,051 2,500,936 147,498 100,430 4 1994 6,364,675 3,813,280 2,551,395 156,630 107,904 4	14,245)	118,110	132,355		4,063,928	5,569,067	1986
1989 6,488,428 4,339,513 2,148,915 165,058 135,480 2 1990 6,723,530 4,315,159 2,408,370 154,516 113,066 4 1991 6,518,460 4,068,508 2,449,952 147,323 105,686 4 1992 6,473,675 3,791,951 2,681,724 152,249 106,589 4 1993 6,070,987 3,570,051 2,500,936 147,498 100,430 4 1994 6,364,675 3,813,280 2,551,395 156,630 107,904 4	17,055			133,835	1,730,381	4,040,204	5,770,585	1987
1990 6,723,530 4,315,159 2,408,370 154,516 113,066 4 1991 6,518,460 4,068,508 2,449,952 147,323 105,686 4 1992 6,473,675 3,791,951 2,681,724 152,249 106,589 4 1993 6,070,987 3,570,051 2,500,936 147,498 100,430 4 1994 6,364,675 3,813,280 2,551,395 156,630 107,904 4	25,038)	115,760	140,798	2,059,605	4,041,878	6,101,483	1988
1991 6,518,460 4,068,508 2,449,952 147,323 105,686 4 1992 6,473,675 3,791,951 2,681,724 152,249 106,589 4 1993 6,070,987 3,570,051 2,500,936 147,498 100,430 4 1994 6,364,675 3,813,280 2,551,395 156,630 107,904 4	29,578)	135,480	165,058	2,148,915	4,339,513	6,488,428	1989
1992 6,473,675 3,791,951 2,681,724 152,249 106,589 4 1993 6,070,987 3,570,051 2,500,936 147,498 100,430 4 1994 6,364,675 3,813,280 2,551,395 156,630 107,904 4	41,450	3	113,066	154,516	2,408,370	4,315,159	6,723,530	1990
1993 6,070,987 3,570,051 2,500,936 147,498 100,430 4 1994 6,364,675 3,813,280 2,551,395 156,630 107,904 4	41,637	3	105,686	147,323	2,449,952	4,068,508	6,518,460	1991
1993 6,070,987 3,570,051 2,500,936 147,498 100,430 4 1994 6,364,675 3,813,280 2,551,395 156,630 107,904 4	45,660)	106,589	152,249	2,681,724	3,791,951	6,473,675	1992
1994 6,364,675 3,813,280 2,551,395 156,630 107,904 4	47,068			147,498	2,500,936	3,570,051	6,070,987	1993
1995 6,546,762 3,743,477 2,803,285 157,098 105,649 5	48,726			156,630	2,551,395			1994
	51,450)	105,649	157,098	2,803,285	3,743,477	6,546,762	1995
1996 6,723,150 3,794,122 2,929,028 158,297 106,404 5	51,892		106,404	158,297	2,929,028	3,794,122	6,723,150	1996
	49,168				2,870,337	3,890,811		1997
	45,320							1998
	46,441							

Table 7.07-- OVERNIGHT AND LONGER VISITORS TO HAWAII: 1998 AND 1999

	1998		1999			
Departure from Major Market Areas (MMA)	Total	Domestic	Inter- national	Total	Domestic	Inter- national
All visitors	6,595,790	4,014,140	2,581,650	6,741,037	4,255,621	2,485,416
US West MMA US East MMA Japan MMA Canada MMA	2,125,993 1,508,698 2,004,354 232,592	2,047,943 1,414,765 57,977 55,403	78,050 93,933 1,946,377 177,189	2,308,836 1,601,238 1,825,588 252,777	2,208,409 1,517,603 47,348 37,836	100,427 83,636 1,778,240 214,941
Other Asia MMA China Hong Kong Korea Singapore Taiwan	29,863 21,016 20,877 6,176 36,549	21,324 4,652 5,449 873 5,726	8,539 16,364 15,428 5,303 30,823	27,466 13,629 39,263 6,502 42,703	19,325 3,562 8,072 1,188 5,107	8,141 10,067 31,191 5,314 37,596
Oceania MMA Australia New Zealand	69,748 37,368	26,332 14,587	43,416 22,781	78,869 32,336	26,011 11,720	52,858 20,616
Europe MMA United Kingdom France Germany Italy Switzerland	79,778 12,670 67,540 6,756 16,022	65,175 11,052 59,550 5,398 14,367	14,603 1,618 7,990 1,358 1,655	85,339 12,635 64,228 7,249 14,417	68,971 11,088 58,552 5,912 13,117	16,368 1,547 5,676 1,337 1,300
Latin America MMA Argentina Brazil Mexico Other MMA	3,740 11,250 6,388 298,412	3,740 11,250 6,388 182,189	(NA) (NA) (NA) 116,223	3,631 7,577 6,097 310,656	3,631 7,577 6,097	(NA) (NA) (NA) 116,162

NA Not available

Table 7.08-- VISITOR DAYS, BY POINTS OF ORIGIN: 1990 TO 1999

Year	Total	Domestic	International
1990	56,398,499	41,269,155	15,129,344
1991	53,772,839	38,575,333	15,197,505
1992	55,723,013	39,011,618	16,711,395
1993	53,836,611	36,656,820	17,179,791
1994	57,169,825	39,384,934	17,784,891
1995	57,340,911	38,561,739	18,779,172
1996	57,936,622	38,944,059	18,992,563
1997	57,373,493	39,427,198	17,946,295
1998	57,446,913	40,904,938	16,541,975
1999	60,020,237	43,069,177	16,951,060

Table 7.09-- AVERAGE VISITOR CENSUS, BY COUNTIES AND ISLANDS: 1998 AND 1999

	1998			1999			
County or island	Total	Domestic	Inter- national	Total	Domestic	Inter- national	
State total	157,389	112,068	45,320	164,439	117,998	46,441	
Oahu Hawaii County Kauai County Maui County Lanai Maui Molokai	72,623 23,993 17,909 42,864 1,267 40,440 1,157	42,526 18,654 15,286 35,603 1,011 33,671 920	30,098 5,338 2,623 7,261 255 6,768 237	79,497 22,736 18,214 43,992 1,124 41,918 950	45,755 18,175 16,579 37,489 909 35,750 830	33,743 4,561 1,634 6,503 215 6,167 121	

Table 7.10-- VISITOR ARRIVALS, DOMESTIC AND INTERNATIONAL, BY AREAS VISITED: 1998 AND 1999

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors]

	1998			1999			
Areas visited	Total	Domestic	Inter- national	Total	Domestic	Inter- national	
State total 1/	6,595,790	4,014,140	2,581,650	6,741,037	4,255,621	2,485,416	
Oahu Kauai Maui County 1/ Maui Molokai Lanai Hawaii County 1/ Hilo side Kona side	4,601,834 1,078,400 2,304,115 2,243,912 75,245 97,434 1,340,767 413,935 1,137,993	2,222,551 881,571 1,776,165 1,725,134 62,563 82,385 927,037 292,847 809,424	2,379,283 196,828 527,950 518,779 12,682 15,048 413,731 121,087 328,569	4,560,142 1,089,289 2,347,002 2,278,933 69,657 94,546 1,307,720 429,781 1,093,524	2,347,040 929,657 1,866,531 1,813,488 59,685 80,434 942,359 298,094 815,881	2,213,101 159,632 480,471 465,446 9,972 14,112 365,361 131,686 277,643	
One island only Oahu only	4,552,759 2,861,640	2,730,306 1,209,846	1,822,452 1,651,795	4,800,628 2,917,116	2,930,443 1,294,883	1,870,185 1,622,233	

^{1/} Because many visitors planned to visit more than one area, detail sums to more than the totals and subtotals shown here.

Table 7.11-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS, BY POINTS OF ORIGIN: 1998 AND 1999

Residence (percent): United States 55.1 86.3 6.7 Pacific and Mountain States 32.2 51.0 3.0 California (NA) 31.6 (NA) Males per 100 females (NA) (NA) (NA) (NA) High-status occupations 1/ (percent) (NA) (NA) (NA) High-status occupations 1/ (percent) 26.9 27.6 25.8 Repeat visitors 2/ (percent) 81.9 77.0 89.5 In hotel only 64.1 54.5 79.0 One island only 69.0 68.0 70.6 Destined beyond Hawaii (percent) 6.4 4.8 8.9 Residence (percent): United States 58.0 87.6 7.4 Pacific and Mountain States 34.3 51.9 4.0 California (NA) (NA) (NA) (NA) Average age (years) (NA) (NA) (NA) (NA) Ales per 100 females (NA) (NA) (NA) (NA) Average age (years) (NA) (NA) (NA) (NA) Average age (years) (NA) (NA) (NA) (NA) Persons per party 2.1 1.9 2.5 Arriving June-August (percent) 81.1 77.0 88.1 Pleasure trip (percent) 82.4 43.8 26.9 Persons per party 2.1 1.9 2.5 Arriving June-August (percent) 88.1 77.0 88.1 Pleasure trip (percent) 81.1 77.0 88.1	Subject	Total	Domestic	International
United States Pacific and Mountain States Pacific and Mountain States California (NA) Males per 100 females (NA) High-status occupations 1/ (percent) Persons per party Plant (percent) Pestined beyond Hawaii (percent) United States Pacific and Mountain States California (NA) Males per 100 females (NA) (NA) (NA) (NA) (NA) (NA) (NA) (NA)	1998			
United States Pacific and Mountain States Pacific and Mountain States California (NA) Males per 100 females (NA) High-status occupations 1/ (percent) Persons per party Plant (percent) Pestined beyond Hawaii (percent) United States Pacific and Mountain States California (NA) Males per 100 females (NA) (NA) (NA) (NA) (NA) (NA) (NA) (NA)	Residence (percent):			
California (NA) 31.6 (NA) Males per 100 females (NA) (NA) (NA) Average age (years) (NA) (NA) (NA) High-status occupations 1/ (percent) (NA) (NA) (NA) Persons per party 2.0 1.9 2.2 Arriving June-August (percent) 26.9 27.6 25.8 Repeat visitors 2/ (percent) 60.0 63.9 53.8 Pleasure trip (percent) 81.9 77.0 89.5 In hotel only 64.1 54.5 79.0 One island only 69.0 68.0 70.6 Destined beyond Hawaii (percent) 6.4 4.8 8.9 1999 Residence (percent): United States 58.0 87.6 7.4 Pacific and Mountain States 34.3 51.9 4.0 California (NA) (NA) (NA) Males per 100 females (NA) (NA) (NA) Average age (years) (NA) (NA)	,	55.1	86.3	6.7
Males per 100 females (NA) (NA) (NA) Average age (years) (NA) (NA) (NA) High-status occupations 1/ (percent) (NA) (NA) (NA) Persons per party 2.0 1.9 2.2 Arriving June-August (percent) 26.9 27.6 25.8 Repeat visitors 2/ (percent) 60.0 63.9 53.8 Pleasure trip (percent) 81.9 77.0 89.5 In hotel only 64.1 54.5 79.0 One island only 69.0 68.0 70.6 Destined beyond Hawaii (percent) 6.4 4.8 8.9 1999 Residence (percent): Voluted States 58.0 87.6 7.4 Pacific and Mountain States 34.3 51.9 4.0 California (NA) (NA) (NA) Males per 100 females (NA) (NA) (NA) Average age (years) (NA) (NA) (NA) Persons per party 2.1 1.9 2.5 Arriving June-August (percent) 27.4 28.1	Pacific and Mountain States	32.2	51.0	3.0
Average age (years) High-status occupations 1/ (percent) Persons per party Arriving June-August (percent) Repeat visitors 2/ (percent) In hotel only One island only Destined beyond Hawaii (percent) United States Pacific and Mountain States California California Males per 100 females Average age (years) Arriving June-August (percent) Residence (percent): United Status Pacific and Mountain States California (NA) Average age (years) (NA) High-status occupations 1/ (percent) Arriving June-August (percent) End (NA) (NA)	California	(NA)	31.6	(NA)
High-status occupations 1/ (percent) (NA) (NA) (NA) Persons per party 2.0 1.9 2.2 Arriving June-August (percent) 26.9 27.6 25.8 Repeat visitors 2/ (percent) 60.0 63.9 53.8 Pleasure trip (percent) 81.9 77.0 89.5 In hotel only 64.1 54.5 79.0 One island only 69.0 68.0 70.6 Destined beyond Hawaii (percent) 6.4 4.8 8.9 1999 Residence (percent): Value of the second of the s	Males per 100 females	(NA)	(NA)	(NA)
Persons per party 2.0 1.9 2.2 Arriving June-August (percent) 26.9 27.6 25.8 Repeat visitors 2/ (percent) 60.0 63.9 53.8 Pleasure trip (percent) 81.9 77.0 89.5 In hotel only 64.1 54.5 79.0 One island only 69.0 68.0 70.6 Destined beyond Hawaii (percent) 6.4 4.8 8.9 1999 Residence (percent): United States 58.0 87.6 7.4 Pacific and Mountain States 34.3 51.9 4.0 California (NA) (NA) (NA) Males per 100 females (NA) (NA) (NA) Average age (years) (NA) (NA) (NA) Persons per party 2.1 1.9 2.5 Arriving June-August (percent) 27.4 28.1 26.2 Repeat visitors 2/ (percent) 58.9 64.2 49.8 Pleasure trip (percent) 81.1 77.0 88.1	Average age (years)	(NA)	(NA)	(NA)
Arriving June-August (percent) Repeat visitors 2/ (percent) Pleasure trip (percent) In hotel only One island only Destined beyond Hawaii (percent) United States Pacific and Mountain States California Males per 100 females Average age (years) High-status occupations 1/ (percent) Arriving June-August (percent) Arriving June-August (percent) 26.9 60.0 63.9 77.0 89.5 79.0 64.1 54.5 79.0 68.0 70.6 6.4 4.8 8.9 8.9 87.6 7.4 87.6 7.4 94.0 (NA)		, ,	II ' '	` ,
Repeat visitors 2/ (percent) 60.0 63.9 53.8 Pleasure trip (percent) 81.9 77.0 89.5 In hotel only 64.1 54.5 79.0 One island only 69.0 68.0 70.6 Destined beyond Hawaii (percent) 6.4 4.8 8.9 1999 Residence (percent): United States 58.0 87.6 7.4 Pacific and Mountain States 34.3 51.9 4.0 California (NA) 31.9 (NA) Males per 100 females (NA) (NA) (NA) Average age (years) (NA) (NA) (NA) Persons per party 2.1 1.9 2.5 Arriving June-August (percent) 27.4 28.1 26.2 Repeat visitors 2/ (percent) 58.9 64.2 49.8 Pleasure trip (percent) 81.1 77.0 88.1	Persons per party	2.0	`1.9	2.2
Pleasure trip (percent) 81.9 77.0 89.5 In hotel only 64.1 54.5 79.0 One island only 69.0 68.0 70.6 Destined beyond Hawaii (percent) 6.4 4.8 8.9 Residence (percent): United States 58.0 87.6 7.4 Pacific and Mountain States 34.3 51.9 4.0 California (NA) (NA) (NA) Males per 100 females (NA) (NA) (NA) Average age (years) (NA) (NA) (NA) Persons per party 2.1 1.9 2.5 Arriving June-August (percent) 27.4 28.1 26.2 Repeat visitors 2/ (percent) 58.9 64.2 49.8 Pleasure trip (percent) 81.1 77.0 88.1	Arriving June-August (percent)	26.9	27.6	25.8
In hotel only 64.1 54.5 79.0 One island only 69.0 68.0 70.6 Destined beyond Hawaii (percent) 6.4 4.8 8.9 Residence (percent): United States 58.0 87.6 7.4 Pacific and Mountain States 34.3 51.9 4.0 California (NA) 31.9 (NA) Males per 100 females (NA) (NA) (NA) Average age (years) (NA) (NA) (NA) High-status occupations 1/ (percent) 38.4 43.8 26.9 Persons per party 2.1 1.9 2.5 Arriving June-August (percent) 27.4 28.1 26.2 Repeat visitors 2/ (percent) 58.9 64.2 49.8 Pleasure trip (percent) 81.1 77.0 88.1	Repeat visitors 2/ (percent)	60.0	63.9	53.8
One island only 69.0 68.0 70.6 Destined beyond Hawaii (percent) 6.4 4.8 8.9 Residence (percent): United States 58.0 87.6 7.4 Pacific and Mountain States 34.3 51.9 4.0 California (NA) 31.9 (NA) Males per 100 females (NA) (NA) (NA) Average age (years) (NA) (NA) (NA) High-status occupations 1/ (percent) 38.4 43.8 26.9 Persons per party 2.1 1.9 2.5 Arriving June-August (percent) 27.4 28.1 26.2 Repeat visitors 2/ (percent) 58.9 64.2 49.8 Pleasure trip (percent) 81.1 77.0 88.1	Pleasure trip (percent)	81.9	77.0	89.5
Destined beyond Hawaii (percent) 6.4 4.8 8.9 1999 Residence (percent): United States United States 58.0 87.6 7.4 Pacific and Mountain States 34.3 51.9 4.0 California (NA) (NA) (NA) Males per 100 females (NA) (NA) (NA) Average age (years) (NA) (NA) (NA) High-status occupations 1/ (percent) 38.4 43.8 26.9 Persons per party 2.1 1.9 2.5 Arriving June-August (percent) 27.4 28.1 26.2 Repeat visitors 2/ (percent) 58.9 64.2 49.8 Pleasure trip (percent) 81.1 77.0 88.1	In hotel only	64.1	54.5	79.0
Residence (percent): United States	One island only	69.0	68.0	70.6
Residence (percent): 58.0 87.6 7.4 Pacific and Mountain States 34.3 51.9 4.0 California (NA) 31.9 (NA) Males per 100 females (NA) (NA) (NA) Average age (years) (NA) (NA) (NA) High-status occupations 1/ (percent) 38.4 43.8 26.9 Persons per party 2.1 1.9 2.5 Arriving June-August (percent) 27.4 28.1 26.2 Repeat visitors 2/ (percent) 58.9 64.2 49.8 Pleasure trip (percent) 81.1 77.0 88.1	Destined beyond Hawaii (percent)	6.4	4.8	8.9
United States 58.0 87.6 7.4 Pacific and Mountain States 34.3 51.9 4.0 California (NA) 31.9 (NA) Males per 100 females (NA) (NA) (NA) Average age (years) (NA) (NA) (NA) High-status occupations 1/ (percent) 38.4 43.8 26.9 Persons per party 2.1 1.9 2.5 Arriving June-August (percent) 27.4 28.1 26.2 Repeat visitors 2/ (percent) 58.9 64.2 49.8 Pleasure trip (percent) 81.1 77.0 88.1	1999			
United States 58.0 87.6 7.4 Pacific and Mountain States 34.3 51.9 4.0 California (NA) 31.9 (NA) Males per 100 females (NA) (NA) (NA) Average age (years) (NA) (NA) (NA) High-status occupations 1/ (percent) 38.4 43.8 26.9 Persons per party 2.1 1.9 2.5 Arriving June-August (percent) 27.4 28.1 26.2 Repeat visitors 2/ (percent) 58.9 64.2 49.8 Pleasure trip (percent) 81.1 77.0 88.1	Residence (percent):			
California (NA) 31.9 (NA) Males per 100 females (NA) (NA) (NA) Average age (years) (NA) (NA) (NA) High-status occupations 1/ (percent) 38.4 43.8 26.9 Persons per party 2.1 1.9 2.5 Arriving June-August (percent) 27.4 28.1 26.2 Repeat visitors 2/ (percent) 58.9 64.2 49.8 Pleasure trip (percent) 81.1 77.0 88.1	,	58.0	87.6	7.4
Males per 100 females (NA) (NA) (NA) Average age (years) (NA) (NA) (NA) High-status occupations 1/ (percent) 38.4 43.8 26.9 Persons per party 2.1 1.9 2.5 Arriving June-August (percent) 27.4 28.1 26.2 Repeat visitors 2/ (percent) 58.9 64.2 49.8 Pleasure trip (percent) 81.1 77.0 88.1	Pacific and Mountain States	34.3	51.9	4.0
Average age (years) (NA) (NA) (NA) High-status occupations 1/ (percent) 38.4 43.8 26.9 Persons per party 2.1 1.9 2.5 Arriving June-August (percent) 27.4 28.1 26.2 Repeat visitors 2/ (percent) 58.9 64.2 49.8 Pleasure trip (percent) 81.1 77.0 88.1	California	(NA)	31.9	(NA)
High-status occupations 1/ (percent) 38.4 43.8 26.9 Persons per party 2.1 1.9 2.5 Arriving June-August (percent) 27.4 28.1 26.2 Repeat visitors 2/ (percent) 58.9 64.2 49.8 Pleasure trip (percent) 81.1 77.0 88.1	Males per 100 females	(NA)	(NA)	(NA)
Persons per party 2.1 1.9 2.5 Arriving June-August (percent) 27.4 28.1 26.2 Repeat visitors 2/ (percent) 58.9 64.2 49.8 Pleasure trip (percent) 81.1 77.0 88.1	Average age (years)	(NA)	(NA)	(NA)
Arriving June-August (percent) 27.4 28.1 26.2 Repeat visitors 2/ (percent) 58.9 64.2 49.8 Pleasure trip (percent) 81.1 77.0 88.1	High-status occupations 1/ (percent)	38.4	43.8	26.9
Repeat visitors 2/ (percent) 58.9 64.2 49.8 Pleasure trip (percent) 81.1 77.0 88.1	Persons per party	2.1	1.9	2.5
Pleasure trip (percent) 81.1 77.0 88.1	Arriving June-August (percent)	27.4	28.1	26.2
, " ,	Repeat visitors 2/ (percent)	58.9	64.2	49.8
In hotel only 63.6 54.6 79.0	Pleasure trip (percent)	81.1	77.0	88.1
·	In hotel only		54.6	
One island only 71.2 68.9 75.2	One island only	71.2	68.9	75.2
Destined beyond Hawaii (percent) (NA) 4.1 (NA)	Destined beyond Hawaii (percent)	(NA)	4.1	(NA)

NA Not available.

^{1/} Senior management, middle management, and professional as a percent of all visitor party heads.

^{2/} Party heads.

Table 7.12-- DOMESTIC VISITORS BY STATES AND REGIONS: 1998 AND 1999

[Limited to visitors staying overnight or longer. Includes both visitors destined to and beyond Hawaii]

Residence	1998	1999
United States	3,462,708	3,726,012
Pacific	1,705,992	1,844,511
Alaska	37,579	41,737
California	1,269,623	1,355,754
Oregon	128,510	147,220
Washington	270,279	299,802
Mountain	341,950	363,898
Arizona	89,333	94,289
Colorado	90,828	98,218
Idaho	21,092	24,522
Montana	12,269	13,273
Nevada	45,397	46,772
New Mexico	19,643	19,803
Utah	58,332	61,635
Wyoming	5,057	5,386
West North Central	172,518	191,856
Iowa	20,830	23,772
Kansas	20,182	21,695
Minnesota	66,034	76,502
Missouri	42,131	45,279
Nebraska	13,710	14,199
N. Dakota	4,819	4,727
S. Dakota	4,813	5,682
West South Central	208,235	217,433
Arkansas	11,022	12,001
Louisiana	15,593	16,401
Oklahoma	19,916	21,902
Texas	161,704	167,129
East North Central	358,967	374,582
Illinois	128,745	132,675
Indiana	40,563	41,724
Michigan	76,217	78,946
Ohio	70,824	75,441
Wisconsin	42,619	45,795
East South Central	71,242	76,409
Alabama	16,445	17,746
Kentucky	18,194	19,150
Mississippi	7,961	8,092
Tennessee	28,642	31,421

Continued on next page.

Table 7.12-- DOMESTIC VISITORS BY STATES AND REGIONS: 1998 AND 1999 - Con.

Residence	1998	1999
New England	92,070	97,204
Connecticut	24,710	26,653
Maine	6,426	6,663
Massachusetts	43,867	44,878
New Hampshire	7,981	8,783
Rhode Island	5,690	6,121
Vermont	3,397	4,106
Middle Atlantic	220,845	241,256
New Jersey	58,958	66,806
New York	102,379	107,906
Pennsylvania	59,508	66,544
South Atlantic	290,888	318,863
Delaware	3,913	4,518
Washington,D.C.	5,945	5,928
Florida	77,474	84,007
Georgia	50,635	54,025
Maryland	40,298	44,226
N. Čarolina	33,435	38,848
S. Carolina	14,666	15,901
Virginia	59,587	65,683
West Virginia	4,935	5,727

Table 7.13-- TRIP CHARACTERISTICS OF VISITORS, BY POINTS OF ORIGIN: 1998 AND 1999

[Limited to visitors staying overnight or longer. Includes both visitors destined to and beyond Hawaii]

	Dom	estic	Interna	ational
Subject	1998	1999	1998	1999
All visitors 1/	4,014,140	4,255,621	2,581,650	2,485,416
Purpose of visit: 1/				
Pleasure	3,090,475	3,275,236	2,309,694	2,189,324
Honeymoon	254,510	266,304	338,248	395,463
Meetings, conventions, incentive 1/	351,887	384,171	99,826	100,580
Convention	213,505	247,556	42,687	52,685
Corporate meeting	75,759	79,792	19,765	18,861
Incentive	68,017	61,412	39,326	30,099
Other business	179,107	183,546	29,714	32,088
Visit friends or relatives	339,500	350,874	83,278	55,594
Government or military	57,202	62,511	7,690	31,626
Attend school	11,102	12,067	5,949	9,032
Traveler method:				
Tour group	391,892	387,342	1,246,640	1,134,365
Package	1,491,705	1,520,407	1,413,934	1,689,339
Group tour and package	314,120	309,916	904,459	1,008,590
True independent	2,442,187	2,657,788	822,503	669,953
Accommodations:				
Hotel	2,445,157	2,581,579	2,117,497	2,031,123
Hotel only	2,188,177	2,321,714	2,038,262	1,964,564
Condo	1,025,681	1,046,359	324,681	280,375
Condo only	860,019	884,467	270,472	230,795
Apartment	63,789	64,650	20,706	16,004
Bed & Breakfast	59,427	61,709	26,761	34,679
Cruise ship	79,470	82,575	10,197	7,396
Friends, relatives	451,904	476,356	102,955	75,216

^{1/} Because of multiple responses, detail may add to more than the indicated total.
Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research
Branch, Annual Visitor Research Report (annual) and records.

Table 7.14-- CHARACTERISTICS OF VISITOR PARTY HEADS, BY POINTS OF ORIGIN: 1999

[Limited to visitor party heads staying overnight or longer. Includes both visitors destined to and beyond Hawaii]

Subject	Total	Domestic	International
All visitor party heads	3,203,951	2,193,619	1,010,332
Occupation:			
Senior management, executive	325,475	256,667	68,808
Middle management	310,346	214,088	96,258
Sales, marketing	278,353	210,921	67,433
Clerical, administration	228,159	88,495	139,664
Professional	596,015	489,683	106,333
Technical, trade	196,475	118,596	77,880
Labor	124,028	23,947	100,081
Farming/Fishing	17,172	10,213	6,958
Homemaker	145,507	59,224	86,283
Military service	29,947	25,907	4,040
Military dependent	3,222	2,392	830
Student	180,526	110,900	69,626
Self-employed	254,020	170,153	83,866
Retired	309,541	277,511	32,030
Other non-employed	54,323	18,576	35,747
Other employed	150,842	116,347	34,495
Trips to Hawaii:			
First trip	1,283,263	784,679	498,584
Second trip	614,019	409,983	204,036
Third trip	309,724	221,040	88,684
Fourth trip and over	996,945	777,917	219,028
Persons in party:			
1 person	1,217,011	877,132	339,879
2 persons	1,419,609	989,933	429,676
3 persons	214,808	131,580	83,228
4 persons	201,923	126,629	75,294
5 persons or more	150,600	68,345	82,255

Table 7.15-- LENGTH OF STAY OF VISITORS STAYING OVERNIGHT OR LONGER, BY POINTS OF ORIGIN: 1998 AND 1999

	1998			1999			
Length of stay	Total	Domestic	Interna- tional	Total	Domestic	Interna- tional	
All visitors	6,595,790	4,014,140	2,581,650	6,741,037	4,255,621	2,485,416	
1 to 6 days 7 to 12 days 13 to 30 days 31 to 365 days	2,920,881 2,729,966 862,548 82,395	1,017,356 2,193,740 721,388 81,656	1,903,525 536,226 141,160 739	2,803,212 2,932,315 890,998 114,512	1,040,079 2,390,829 741,919 82,795	1,763,133 541,487 149,080 31,716	
Median (days) Mean (days)	6.83 8.71	8.00 10.19	5.00 6.41	6.89 8.90	8.00 10.12	5.00 6.82	

NA Not available.

Table 7.16-- JAPANESE VISITOR ARRIVALS AND EXPENDITURES: 1994 TO 1999

Subject	1994	1995	1996	1997	1998	1999
Arrivals (1,000)	1,748	1,969	2,070	2,152	2,004	1,826
Average stay (days)	6.1	6.0	5.8	5.5	5.7	5.7
Expenditures (mil. dol.)	3,768	4,371	3,532	3,402	2,933	2,359

Table 7.17-- FAMILY INCOME, EDUCATION, TRIP CHARACTERISTICS, AND SATISFACTION OF MAINLANDERS VISITING HAWAII: 1996 AND 1998

Subject	1996 1/	1998 2/
Sample size	1,319	1,689
Family income before taxes (percent)	100	100
Under \$25,000	8	6
\$25,000 to \$49,999	23	20
\$50,000 to \$74,999	22	24
\$75,000 to \$99,999	15	18
\$100,000 to \$149,999	12	17
\$150,000 and over	9	15
Not reported	11	-
Median income (dollars)	(NA)	75,000
Mean income (dollars)	80,500	(NA)
Education (percent):		
Associate degree	8	8
Bachelor's or higher	46	63
Using travel agent (percent)	57	58
Islands visited (percent):		
Oahu	56	52
Kauai	22	22
Maui	46	45
Hawaii	23	23
Overall satisfaction (percent):		
Excellent	58	68
Above average	29	31
Average or below average	12	2

NA Not available.

Source: Hawaii Visitors & Convention Bureau, records.

^{1/} Study not conducted in 1995 and 1997.

^{2/} No responses are not included.

Table 7.18-- AVERAGE EXPENDITURE PER VISITOR DAY, BY ORIGIN OF VISITORS: 1931-1932 TO 1999

[Dollars. Unweighted averages for Mainlanders before 1988 and for Japanese before 1990]

Year	Mainlanders	Japanese	Year	Mainlanders	Japanese
4004.00.47	47.50	(814)	4000	400.57	200.00
1931-32 1/	17.50	(NA)	1989	126.57	322.00
1951	28.00	(NA)	1990	136.30	294.04
1960-61	32.00	(NA)	1991	140.54	344.29
1965-66 1/	37.23	(NA)	1992	117.14	344.68
1974	46.20	123.00	1993	116.15	306.54
1977	54.62	146.85	1994	133.79	340.88
1980	71.24	185.00	1995	132.73	356.15
1983	85.88	227.32	1996	137.04	286.89
1986	95.40	299.00	1997	157.07	279.58
1987	102.49	324.00	1998	147.37	257.80
1988	121.44	350.00	1999	148.92	227.30

NA Not available.

1/ Oahu only.

Source: Hawaii Visitors Bureau, 1983 Visitor Expenditure Survey (1985), p. 31; 1989 Expenditures, Westbound Visitors to Hawaii (1990), pp. 29 and 30; 1991 Visitor Expenditure Report (1992), pp. 6 and 68; 1992 Visitor Expenditure Report (1993), p. 61; Hawaii Visitors & Convention Bureau, Hawaii Visitors & Convention Bureau 1995 & 1996 Research Report, pp.109-110, Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, Annual Visitor Research Report (annual) and records.

Table 7.19-- AVERAGE EXPENDITURE PER VISITOR DAY IN CONSTANT DOLLARS, FOR VISITORS FROM THE MAINLAND: 1931 TO 1999

Year	U.S. CPI (1982-84=100)	Average expend. per vis. day 1/	Year	U.S. CPI (1982-84=100)	Average expend. per vis. day 1/
1931-32 2/ 1951 1960-61 1965-66 2/ 1974 1977 1980 1983 1986 1989	14.4 26.0 29.8 32.0 49.3 60.6 82.4 99.6 109.6 124.0	122 108 107 116 94 90 86 86 87	1990 1991 1992 1993 1994 1995 1996 1997 1998 1999	130.7 136.2 140.3 144.5 148.2 152.4 156.9 160.5 163.0 166.6	104 103 83 80 90 87 87 98 90

^{1/} In constant (1982-84) dollars.

Source: Preceding table; U.S. Bureau of Labor Statistics, *CPI Detailed Report*, and http://stats.bls.gov/blshome.htm.

^{2/} Oahu only.

Table 7.20-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM THE U.S. WEST, U.S. EAST, AND JAPAN, BY EXPENDITURE TYPE:

1998 AND 1999

		from U.S. est		from U.S. ast	Visitors from Japan	
Expenditure type	1998	1999	1998	1999	1998	1999
All items	140.4	139.8	175.5	176.8	261.0	229.9
Total food and beverage	29.4	32.3	35.5	36.4	42.8	34.1
Restaurants	18.0	19.8	21.9	22.8	26.7	14.2
Dinner shows	2.9	3.7	3.9	4.2	4.2	(NA)
Dinner or lunch cruise	2.0	2.4	3.7	3.2	5.1	(NA)
Nightclubs, bars	1.3	2.0	2.1	2.5	8.0	(NA)
Groceries	5.2	4.4	3.9	3.7	6.0	3.8
Other food expenditures	(NA)	(NA)	(NA)	(NA)	(NA)	7.0
Total entertainment 1/	12.4	10.7	15.7	13.9	18.1	4.4
Attractions	7.0	6.6	9.2	7.8	10.8	1.4
Sports, recreation	4.3	3.4	5.1	5.5	4.2	0.7
Other entertainment	1.1	0.7	1.5	0.7	3.1	2.3
Total transportation 1/	21.1	15.4	21.9	18.2	25.0	9.8
Interisland travel	5.3	3.8	5.6	4.6	7.8	4.9
Ground transportation	6.2	7.7	6.4	9.2	14.2	1.9
Rental vehicles	8.2	2.2	8.0	2.5	2.8	2.1
Gasoline	1.0	1.0	1.1	1.0	0.2	0.4
Parking	0.5	0.7	0.8	0.9	0.1	(NA)
Other transportation exp.	(NA)	(NA)	(NA)	(NA)	(NA)	0.6
Total fashion 2/	12.4	15.5	23.8	20.3	83.0	49.1
Fashion and clothing	7.2	8.7	14.9	11.7	26.3	21.1
Jewelry and watches	3.3	4.8	6.1	6.2	15.2	9.1
Cosmetics and perfumes	0.2	0.2	0.3	0.3	7.6	4.5
Leather goods	0.4	0.2	0.9	0.5	27.9	14.4
Other fashion items	1.2	1.6	1.5	1.6	6.0	
Total agricultural	1.9	1.8	1.8	2.0	5.9	2.7
Other shopping 2/	(NA)	(NA)	(NA)	(NA)	(NA)	15.9
Total souvenirs	`4.7	`5.2	6.2	6.4	9.7	15.5
Total communications	0.5	0.6	0.7	1.1	0.6	(NA)
Total personal services	1.1	1.6	1.3	2.0	1.7	(NA)
Total lodging	52.8	46.6	59.1	66.1	66.3	60.3
Tour pak not alloc./misc. 1/	4.1	10.1	9.5	10.4	7.9	38.2

^{1/} For Japan, spending on tour packages are not allocated in 1999, therefore, data are not directly comparable in these categories.

^{2/} For Japan, differences may be due to changes in the questionnaire in 1999.

Table 7.21-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM U.S. WEST, U.S. EAST, AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 1998 AND 1999

[Dollars]

	Domestic Visitors from U.S.West		Domestic Visitors from U.S. East		International Visitors from Japan	
Visitor or trip characteristics	1998	1999	1998	1999	1998	1999
All visitors	140.40	139.80	175.50	176.80	261.00	229.90
Group tour status:						
Organized group tour	181.50	132.70	207.20	172.20	257.10	236.20
Individually arranged	139.30	140.10	174.40	176.40	306.80	(NA)
Arrived on package tour:						
Yes	151.70	142.80	193.70	176.90	271.80	230.50
No	126.80	137.90	163.30	175.90	195.50	238.40
Accommodations:						
Hotel only	159.00	146.50	186.10	184.90	265.70	237.30
Condo only	112.70	124.00	145.40	140.20	274.50	189.50
Guests of friends and relatives	82.40	105.90	137.00	100.00	(NA)	115.00
Other	119.30	101.40	114.10	152.40	145.20	179.40
Previous visits:						
First trip	142.60	137.60	172.10	171.50	249.90	237.50
Repeat visitors	139.90	140.70	178.30	179.30	269.80	224.80
Dumasa of tria						
Purpose of trip: Pleasure	139.20	136.30	173.50	172.00	260.20	213.50
Business: meetings,	139.20	130.30	173.50	172.00	200.20	213.00
conventions, incentive	162.90	173.10	178.70	248.50	208.50	302.60
On honeymoon:	175.30	190.50	218.00	206.40	334.10	294.10

NA Not available.

Table 7.22-- ESTIMATED VISITOR EXPENDITURES: 1951 TO 1999

[Millions of dollars. Excludes expenditures by Hawaii residents for all years and additional business expenditures by MCI (meetings, conventions, and incentive) visitors before 1985]

Year	Personal expenditures	Year	Personal expenditures	Year	Personal expenditures	Additional business expend. 1/
1951	24	1968	440	1985	4,780	302
1952	33	1969	550	1986	5,567	351
1953	43	1970	595	1987	6,281	395
1954	49	1971	705	1988	7,813	491
1955	55	1972	836	1989	8,371	534
1956	65	1973	1,017	1990	8,707	375
1957	78	1974	1,233	1991	9,004	814
1958	83	1975	1,355	1992	8,614	697
1959	109	1976	1,637	1993	7,808	664
1960	131	1977	1,834	1994	9,544	710
1961	137	1978	2,150	1995	10,067	1,040
1962	154	1979	2,541	1996	9,569	598
1963	186	1980	2,871	1997	10,102	389
1964	205	1981	3,195	1998	9,910	399
1965	225	1982	3,687	1999	9,844	436
1966 1967	280 380	1983 1984	3,847 4,442	1999	3,044	430

^{1/} By MCI (meetings, conventions, and incentive) visitors. For discussion, see Hawaii Visitors Bureau, *The 1990 Visitor Expenditure Report* (1991), pp. 35-40. Not available before 1985.

Table 7.23-- VISITOR EXPENDITURES, BY COUNTRY OF RESIDENCE: 1990 TO 1999

[In thousands of dollars]

			Personal (diary) expenditures				
Year	Total expendi- tures	All countries	United States	Japan	Canada	Other countries	Additional business (MCI) expendi- tures
1990	9,082,130	8,706,772	5,041,774	2,572,284	306,867	785,847	375,358
1991	9,817,697	9,004,163	5,019,993	2,895,278	334,673	754,219	813,534
1992	9,310,860	8,613,581	3,969,014	3,349,276	276,632	1,018,660	697,279
1993	8,472,267	7,808,307	3,655,465	3,151,487	252,868	748,487	663,960
1994	10,253,911	9,544,014	4,504,806	3,768,143	349,484	921,581	709,897
1995	11,107,203	10,067,050	4,449,797	4,370,717	363,914	882,622	1,040,153
1996	10,166,844	9,568,828	4,651,449	3,531,913	351,511	1,033,954	598,016
1997	10,490,965	10,102,123	5,290,584	3,402,139	382,771	1,026,628	388,842
1998	10,309,191	9,910,271	5,327,957	2,932,547	346,211	1,303,556	398,919
1999	10,279,675	9,843,993	5,776,260	2,359,243	479,568	1,228,923	435,681

Table 7.24-- ESTIMATED DIRECT VISITOR-RELATED EXPENDITURES: 1985 TO 1998

[In millions of dollars]

Year Total		Visitors 1/	Overseas airlines 2/
1985	5,436.6	5,243.6	193.0
1986	6,296.1	6,103.8	192.3
1987	7,128.9	6,867.6	261.3
1988	8,813.8	8,528.1	285.7
1989	9,613.4	9,281.8	331.6
1990	10,109.2	9,738.6	370.6
1991	11,039.5	10,633.8	405.7
1992	10,020.1	9,558.9	461.2
1993	9,125.1	8,677.6	447.5
1994	11,035.7	10,603.2	432.5
1995	12,027.0	11,587.7	439.3
1996	11,126.6	10,684.8	441.8
1997	11,231.7	10,770.1	461.6
1998 3/	11,594.7	11,133.3	461.4

^{1/} Includes airline and ship crews' expenditures. Estimated by the Hawaii Visitors Bureau.

^{2/} Includes payroll, fuel taxes, and landing fees.

^{3/} Preliminary estimate, note that as of November 2000 all figures were in the process of revision.

Source: Hawaii State Department of Business, Economic Development & Tourism, *Hawaii's Economy*, *July 1999*, p. 6.

Table 7.25-- ECONOMIC ACTIVITY GENERATED BY VISITOR-RELATED EXPENDITURES: 1985 TO 1998

Year	Visitor- related expenditures 1/ (million dollars)	Gross State Product (million dollars)	Household income (million dollars)	State and county tax revenues (million dollars)	Jobs 2/ (1,000)
1985	5,436.6	3,648.0	2,207.3	343.4	129.8
1986	6,296.1	4,224.7	2,556.2	397.7	133.1
1987	7,128.9	4,783.5	2,894.3	496.4	139.7
1988	8,813.8	5,914.0	3,578.4	618.6	147.4
1989	9,613.4	6,450.6	3,903.1	680.3	156.7
1990	10,109.2	6,783.3	4,104.3	714.0	163.1
1991	11,039.5	7,407.5	4,482.1	797.6	168.1
1992	10,020.1	6,262.6	3,952.0	752.7	181.6
1993	9,125.1	5,703.2	3,599.0	687.2	176.3
1994	11,035.7	6,897.3	4,352.6	826.4	176.4
1995	12,027.0	7,516.9	4,743.5	912.0	177.7
1996	11,126.6	6,954.1	4,388.4	870.0	179.6
1997	11,231.7	7,019.8	4,429.9	0.088	180.7
1998 3/	11,594.7	7,246.7	4,573.0	903.3	180.1

^{1/} Direct expenditures by visitors, airline and ship crews, and overseas airlines.

^{2/} Direct and indirect.

^{3/} Preliminary estimate, note that as of November 2000 all figures were in the process of revision.

Source: Hawaii State Department of Business, Economic Development & Tourism, *Hawaii's Economy*, *July 1999*, p.6.

Table 7.26-- VISITOR INDUSTRY PRICES, PRICE DEFLATOR, AND PRICE INDEXES: 1980 TO 1999

			1-way air fares (dollars)		Honolulu consumer price index 5/ (1982-84=100)			
Year	Implicit price deflator 1/ (1992=100)	Average daily room rate 2/ (dollars)	San Francisco- Hono- Iulu 3/	Honolulu- Kahu- lui 4/	Eating out	Apparel, upkeep	All items	
1980	57.0	47.28	211.08	41.00	81.0	89.8	83.0	
1981	59.5	49.73	296.09	51.00	88.5	94.5	91.7	
1982	63.9	51.78	328.10	48.00	95.5	98.4	97.2	
1983	66.6	54.78	353.14	49.95	100.1	101.4	99.3	
1984	69.1	59.25	353.14	49.95	104.5	100.2	103.5	
1985	71.3	68.84	364.00	44.95	108.6	99.6	106.8	
1986	73.0	73.20	364.00	46.95	111.4	99.8	109.4	
1987	76.3	80.09	486.00	48.95	115.6	102.5	114.9	
1988	80.3	87.94	494.00	48.95	121.0	106.8	121.7	
1989	84.4	95.83	524.00	44.95	122.2	104.3	128.7	
1990	89.8	102.10	560.00	54.95	128.0	107.0	138.1	
1991	95.4	101.89	642.00	65.95	133.6	110.5	148.0	
1992	100.0	105.59	400.00	69.95	137.8	114.2	155.1	
1993	102.6	103.26	566.00	74.00	141.9	116.5	160.1	
1994	105.2	105.46	566.00	74.00	146.4	118.7	164.5	
1995	107.2	110.27	596.00	74.00	149.2	117.5	168.1	
1996	108.8	127.95	530.00	85.00	150.8	118.5	170.7	
1997	109.5	135.94	521.00	80.00	152.6	117.3	171.9	
1998	109.3	140.80	521.00	88.00	153.3	112.2	171.5	
1999	110.4	142.39	(NA)	94.75	158.3	105.4	173.3	

NA Not available.

Source: See above footnotes.

^{1/} Hawaii State Department of Business, Economic Development, & Tourism, calculations.

^{2/} From Pannell Kerr Forster, Trends in the Hotel Industry, Hawaii (monthly).

^{3/} Unrestricted Coach or Economy weekday fare, including taxes as of July 1, by United Airlines. From chronology in *Data Book*, 1980-1998.

^{4/} Regular fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in *Data Book*, 1984-1998 and Hawaiian Airlines, records.

^{5/} Honolulu CPI for all urban consumers, from U.S. Bureau of Labor Statistics.

Table 7.27-- RETURNING RESIDENTS AND AVERAGE NUMBER ABSENT, BY POINTS OF ORIGIN: 1992 TO 1999

Number returning				Average number absent			
Year	Total	Total Domestic Inter- national		Total	Domestic Inter- nationa		
1992 1993 1994 1995 1996 1997 1998 1999	746,611 832,592 858,075 878,599 889,496 925,812 931,068 939,622	642,440 716,100 738,540 755,970 764,790 796,650 796,967 805,318	104,171 116,492 119,535 122,629 124,706 129,162 134,101 134,304	39,200 52,487 54,362 55,856 58,137 40,898 38,495 42,297	32,960 44,890 46,150 47,864 50,108 35,467 34,791 36,339	6,240 7,597 8,212 7,992 8,029 5,431 3,704 5,958	

Table 7.28-- PASSPORTS ISSUED BY THE HONOLULU PASSPORT AGENCY: 1996 TO 1999

[Calendar year data. The area served by the Honolulu Passport Agency includes Hawaii, American Samoa, Guam, the Northern Mariana Islands, Palau, the Federated States of Micronesia, the Republic of the Marshall Islands, and Taiwan (beginning in calender year 1997)]

Mailing address	1996	1997	1998	1999
Issued by Honolulu Office	65,404	66,607	66,472	67,046
Mailed to Hawaii addresses	43,243	43,790	43,490	44,786
Mailed outside the state	22,161	22,817	22,982	22,260

Source: U.S. Department of State, Honolulu Passport Agency, records.

Table 7.29-- PERFORMING ARTS, FOR OAHU: 1998-1999 SEASON

Name of organization and type of performance	Productions	Performances	Attendance
All reporting groups	41	616	175,279
Diamond Head Theatre	6	98	41,225
Hawaii Pacific University (Hawaii Loa Campus)	4	38	4,350
Honolulu Theatre for Youth	8	327	120,882
Manoa Valley Theatre	6	120	15,404
U.S. Army Community Theatre	8	48	13,038
University of Hawaii at Manoa	15	83	21,605

Source: Hawaii State Department of Business, Economic Development & Tourism mail and telephone survey.

Table 7.30-- SYMPHONY ORCHESTRA ACTIVITIES: 1986-1987 TO 1997-1998

Season	Average number of orchestra personnel	Number of performances	Total attendance	Operating expenses (dollars)
HONOLULU SYMPHONY ORCHESTRA				
1986-1987 1/ 1987-1988 1988-1989 1989-1990 1990-1991 1991-1992 1992-1993 1993-1994 2/ HAWAII SYMPHONY ORCHESTRA	80 79 80 80 80 80 80	85 127 134 141 101 127 127	139,703 184,897 215,808 183,434 160,214 204,253 194,866	2,394,804 4,143,347 4,234,275 4,978,813 5,465,467 6,160,301 5,983,729 1,380,547
1994-1995 3/ HONOLULU SYMPHONY ORCHESTRA	62	115	120,000	4,700,000
1995-1996 4/ 1996-1997 5/ 1997-1998	80 80 80	45 47 48	65,000 73,596 79,605	2,343,305 3,919,708 5,044,888

^{1/} Season shortened by musicians' strike, August 8-November 26, 1986.

Source: Honolulu Symphony Society, records; Hawaii Symphony Orchestra, records.

^{2/} Concert season eliminated by musicians' strike.

^{3/} First season in operation. The attendance total is estimated.

^{4/} The Honolulu Symphony Society and the Musicians' Union reached a collective bargaining agreement on December 15, 1995 for a 14-week season, a shorter season than prior years.

^{5/} Recording of expenses in compliance with FASB 116 & 117 pertaining to not-for-profit corporations, for 18 week season.

Table 7.31-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 1997 TO 1999

[Calendar year data unless otherwise specified]

Island and cultural attraction	1997	1998	1999
OAHU			
Battleship Missouri Memorial	(NA)	(NA)	386,524
Bernice P. Bishop Museum 1/	493,866	477,609	483,055
Byodo-In Temple	128,596	117,343	(NA)
The Contemporary Museum 2/	34,276	34,830	33,508
Damien Museum and Archives	10,134	10,095	17,844
Diamond Head State Monument 3/	1,000,000	1,000,000	1,000,000
Foster Botanical Garden 4/	48,461	46,863	48,434
Fred Ohrt Water Museum 5/	4,236	3,821	(NA)
Halawa Shaft 6/	7,680	3,762	(NA)
Halawa Xeriscape Garden 1/	9,714	9,975	(NA)
Harold L. Lyon Arboretum	29,500	29,500	30,000
Hawaii Children's Discovery Center 7/	(NA)	(NA)	49,472
Hawaii Maritime Center	82,833	78,281	75,896
Hawaii Nature Center	46,591	(NA)	(NA)
Honolulu Academy of Arts	222,150	215,219	211,560
Honolulu Zoo	634,105	622,517	(NA)
Ho'omaluhia Botanical Garden	85,456	86,406	86,368
Iolani Palace State Monument 1/	70,365	71,083	70,355
Judiciary History Center	44,241	35,455	37,937
Mission Houses Museum	23,000	19,500	(NA)
Mormon Temple Grounds (Church of Jesus Christ of Latter-Day Saints, Hawaii			
Temple Visitor's Center)	117,223	107,153	112,709
Pacific Aerospace Museum	44,300	42,500	35,000
Polynesian Cultural Center	880,425	779,086	793,932
Puu o Mahuka Heiau State Monument 3/	20,000	20,000	20,000
Queen Emma Summer Palace	33,222	17,257	16,541
Royal Mausoleum State Monument 3/	115,000	115,000	115,000
Sea Life Park Hawaii	457,000	407,242	356,123
Senator Fong's Plantation and Gardens	100,058	105,242	106,675
Tropic Lightning Museum 8/	10,476	10,738	10,568
Ulu Po Heiau State Monument 3/	5,000	5,000	5,000
U.S. Army Museum, Ft. DeRussy 8/	124,083	125,428	106,877
U.S.S. Arizona Memorial	1,412,484	1,366,499	1,410,218
U.S.S. Bowfin Submarine Museum	162,296	164,333	184,471
University of Hawaii Art Gallery	50,000	50,000	50,000
Waikiki Aquarium 1/	336,849	346,668	339,000
Waimea Falls Park	371,848	284,628	240,759
Waipahu Cultural Garden Park	28,618	30,678	30,825

Continued on next page.

Table 7.31-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 1997 TO 1999 - Con.

Island and cultural attraction	1997	1998	1999
HAWAII			
Astronaut Ellison S. Onizuka Space Center	18,468	17,631	19,132
Hawaii Tropical Botanical Garden	40,320	49,445	63,706
Greenwell Store Museum	7,000	7,050	1,106
Hawaii Volcanoes National Park 9/	2,977,956	2,653,330	(NA)
Hulihee Palace	25,061	25,499	25,340
Lyman House Memorial Museum 10/	15,744	19,128	20,212
Panaewa Rainforest Zoo	77,790	76,574	78,000
Parker Ranch Historic Homes	(NA)	13,618	16,720
Parker Ranch Visitor Center	16,665	18,074	(NA)
Volcano Art Center	94,000	102,500	101,000
Wailoa Center 1/	56,000	60,000	(NA)
MAUI			
Alexander & Baldwin Sugar Museum	27,748	27,832	36,528
Halekii-Pihana Heiaus State Monument 1/	10,150	(NA)	(NA)
Hana Cultural Center	15,210	15,760	16,117
Hawaii Nature Center	25,200	55,699	91,470
lao Valley State Monument 1/	710,000	(NA)	(NA)
Kula Botanical Gardens	23,100	23,800	24,100
Lahaina Restoration Foundation	202,556	213,192	208,466
Baldwin Missionary Home Museum	50,180	56,703	57,837
Brig Carthaginian	62,688	57,673	51,329
Hale Pa'ahao (Old Lahaina Prison)	31,800	32,347	32,150
Hale Pa'i Printing House	10,578	4,020	5,950
Wo Hing Temple Museum	47,310	62,449	61,200
Maui Historical Society Bailey House Museum	14,000	14,000	14,352
Maui Ocean Center	(NA)	(NA)	(NA)
Maui Tropical Plantation	(NA)	(NA)	(NA)
Whale Center of the Pacific	436,246	426,132	345,144
KAUAI			
Grove Farm Homestead	3,417	3,428	3,098
Kauai Museum	25,000	30,000	35,000
Kilauea National Wildlife Refuge 11/	400,000	400,000	(NA)
Kokee Natural History Museum	119,384	111,810	120,336
National Tropical Botanical Garden	25,138	31,126	(NA)
Waioli Mission House 12/	-	735	1,157

Continued on next page.

Table 7.31-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 1997 TO 1999 - Con.

Island and cultural attraction	1997	1998	1999
MOLOKAI			
Kalaupapa Settlement	9,589	11,658	10,068

NA Not available.

- 1/ Years ended June 30.
- 2/ The Contemporary Museum also manages the Honolulu Advertiser Gallery (1997 attendence--17,000, closed in 1998 and 1999) and the First Hawaii Center Gallery (1997 attendence--30,000, 1998 attendence 30,000, 1999 attendence--40,000).
- 3/ Years ended June 30. data for 1997-99 estimated, Diamond Head State Monument attendance does not reflect paying users since some park users currently drive into and out of Diamond Head Crater without stopping.
- 4/ Also Koko Head Crater Botanical Garden (1999 attendence--8,000) and Wahiawa Botanical Garden (1999 attendence--5,000)
 - 5/ Years ended June 30. The Fred Ohrt Museam was unavailable for tours for two months in 1998.
 - 6/ Years ended June 30. The Halawa Shaft was closed down from 8/7/97 to 2/5/98 for equipment maintenance.
 - 7/ Closed May 1994 to 1998, formerly Hawaii Children's Museum.
 - 8/ Fiscal year starts October 1 and ends September 30.
- 9/ Kilauea Visitor Center and Jagger Museum are included in the total attendance at Hawaii Volcanoes National Park.
 - 10/ Reopened on March 3, 1997.
 - 11/ data for 1997-98 estimated.
 - 12/ Closed for repairs all of 1996 & 1997, re-opened June 1998.

Source: Hawaii State Department of Business, Economic Development & Tourism, annual mail and telephone survey of attractions.

Table 7.35-- CHARACTERISTICS OF MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 1996

Characteristic	Amount
Number of establishments	94
Museums, galleries, arboretums	65
Annual revenues (\$1,000)	153,563.8
Percent from sources outside Hawaii	29.7
Total paid employment	3,302
Full-time equivalent	2,168
Full-time employment	1,900
Part-time employment	1,402
Full-time equivalent	268
Labor income (\$1,000)	74,809.5
Wages and salaries	59,294.5
Fringe benefits	15,514.6
Average earning per full-time employee (dollars)	34,506
Total attendance (1,000)	20,129.8
Total impact on	
State economic output (\$1,000)	339,400
Household income (\$1,000)	142,500
Employment	5,163

Source: Juanita C. Liu, *The Economic Impact of Hawai`i Museums on the Local Economy* (Hawai`i Museums Association, September 8, 1997), tables 1 and 3.

Table 7.33-- NATIONAL PARKS: 1990 TO 1999

	Α	Acreage, Dec. 31 1/				
Year and area	Total	Federal	Non-federal	Visits		
4000	0.47.040	005.005	44.464	5 007 440		
1990	247,349	235,885	11,464	5,607,148		
1991	247,349	235,885	11,464	5,853,497		
1992	247,349	235,885	11,464	5,701,769		
1993	247,349	235,885	11,464	5,828,583		
1994	247,349	235,885	11,464	6,077,475		
1995	247,349	235,885	11,464	6,213,924		
1996	247,349	235,885	11,464	6,192,178		
1997	247,349	235,885	11,464	6,738,001		
1998	247,349	235,885	11,464	6,274,424		
1999	249,001	237,731	11,270	7,469,412		
AREAS: 1999						
Hawaii Volcanoes National Park	207,643	207,643	-	2,771,899		
Haleakala National Park	29,195	29,195	-	2,609,489		
Pu'uhonua o Honaunau National	·					
Historical Park	182	182	-	435,810		
Kaloko-Honokohau National	-			,		
Historical Park	1,161	616	545	47,328		
Pu'ukohola Heiau National Historic	.,			,020		
Site	83	61	22	194,668		
U.S.S. Arizona Memorial 2/	11	11		1,410,218		
Kalaupapa National Historical Park 3/	10,726	23	10,703	(NA)		

NA Not available.

Source: U.S. Department of the Interior, National Park Service, Pacific Island Support Office, records.

^{1/} Data exclude the Olaa Forest Tract. This 9,654-acre tract is entirely in Federal ownership, is managed by the National Park Service, and has been designated as part of the wilderness system by the Congress, but it is not within the legally authorized boundary of the Hawaii Volcanoes National Park.

^{2/} The U.S.S. Arizona Memorial is wholly within the Pearl Harbor Naval Base. The acreage figure is the approximate extent of the total area over which the National Park Service has been granted use rights by the U.S. Navy.

^{3/} As of 1999 National Park Service is not yet keeping visitation figures.

Table 7.34-- STATE PARKS AND HISTORIC SITES: 1989 TO 1999

		Acreage	, June 30	
Year and island	Number of areas, June 30	Total	Developed	Recreation visits, year ended June 30 (1,000)
1989 1990 1991 1992 1993 1/ 1994 1995 1996 1997 1998	77 77 77 80 70 69 69 68 68 68 68	24,877 24,857 24,896 25,056 24,779 24,790 25,476 26,784 26,554 26,814 26,815	887.6 887.3 897.3 921.7 772.7 772.2 772.2 772.2 711.2 771.2 772.1	17,270 19,727 19,023 19,255 15,112 14,260 14,221 14,221 12,852 12,676 12,661
ISLANDS: 1997		_5,5.5		,
Hawaii Maui Molokai Oahu Kauai	16 9 1 21 9	2,695 332 234 9,590 13,703	272.9 37.9 10.0 259.8 130.6	5,259 1,931 36 2,707 2,919
ISLANDS: 1998				
Hawaii Maui Molokai Oahu Kauai	16 9 1 21 9	2,695 332 234 9,590 13,703	272.9 37.9 10.0 259.8 130.6	4,521 1,885 36 3,388 2,846
ISLANDS: 1999				
Hawaii Maui Molokai Oahu Kauai	16 9 1 21 10	2,695 332 234 9,590 13,704	272.9 37.9 10.0 259.8 131.5	4,521 1,885 36 3,388 2,831

^{1/} Declines since 1992 reflect transfer of 9 areas to the counties, and also closure of all Kauai state parks from Sept. 11, 1992 to March 20, 1993 because of damage caused by Hurricane Iniki.

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

Table 7.35-- MAJOR STATE PARKS: 1998 AND 1999

[Parks having at least 500,000 recreation visits or 1,000 acres]

	Acreage	, June 30	
Park	Total	Developed	Recreation visits, year ended June 30 (1,000)
1998			
Old Kona Airport State Rec. Area Hapuna Beach State Rec. Area Wailua River State Park Haena State Park Wailoa River State Recreation Area Na Pali Coast State Park Kahana Valley State Park Kokee State Park Waimea Canyon State Park Sacred Falls State Park	103.7 63.6 1,093.0 65.9 131.9 6,175.0 5,256.5 4,345.0 1,866.4 1,375.9	20.0 21.0 37.4 2.0 97.0 4.0 26.0 55.0 10.0	1,300 1,146 1,144 663 589 80 88 304 345 125
1999			
Old Kona Airport State Rec. Area Hapuna Beach State Rec. Area Wailua River State Park Diamond Head State Monument 1/ Haena State Park Wailoa River State Recreation Area	103.7 63.6 1,093.0 493.4 65.7 131.9	20.0 21.0 37.4 8.0 2.0 97.0	1300 1146 1144 1000 648 589
Na Pali Coast State Park Kahana Valley State Park Kokee State Park Waimea Canyon State Park Kekaha Kai State Park Sacred Falls State Park 2/	6,175.0 5,256.5 4,345.0 1,866.4 1,642.0 1,375.9	4.0 26.0 55.0 10.0 40.0 10.0	80 88 304 345 127 42

^{1/} Diamond Head State Monument attendance does not reflect paying users since some park users currently drive into and out of Diamond Head Crater without stopping.

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

^{2/} Park closed since May 1999.

Table 7.36-- NATIONAL AND STATE HISTORIC SITES, BY ISLANDS: 1998 AND 1999

[As of December 31]

Island	Total sites	Listed Hawaii Register only	Listed National Register only	Listed both Hawaii and National Register	Eligible for National Register 1/
1998					
State total	642	279	110	217	36
Hawaii Maui Kahoolawe Lanai Molokai Oahu Kauai	123 63 1 2 93 279 81	55 37 - - 41 109 37	23 4 1 - 10 68 4	40 21 - 2 40 79 35	5 1 - - 2 23 5
1999					
State total	652	288	110	218	36
Hawaii Maui Kahoolawe Lanai Molokai Oahu Kauai	125 63 1 2 93 287 81	56 37 - - 41 117 37	23 4 1 - 10 68 4	41 21 - 2 40 79 35	5 1 - - 2 23 5

 $^{1/\,}$ Sites declared eligible for National Register listing by the National Board.

Source: Hawaii State Department of Land and Natural Resources, State Historic Preservation Division, records.

Table 7.37-- ZOOS: 1996 TO 1999

Subject and Zoo	1996	1997	1998	1999
Species: 1/				
Honolulu Zoo	300	314	304	(NA)
Panaewa Rainforest Zoo (Hilo)	59	65	70	65
Individuals: 1/				
Honolulu Zoo	1,311	1,364	1,335	(NA)
Panaewa Rainforest Zoo (Hilo)	191	196	200	185
Attendance:				
Honolulu Zoo	639,754	634,105	622,517	(NA)
Panaewa Rainforest Zoo (Hilo)	73,400	77,790	76,574	78,000

NA Not available.

Source: Data obtained by Hawaii State Department of Business, Economic Development & Tourism from the County of Hawaii and the Honolulu Zoo records.

^{1/} Animal and bird inventory, December 31.

Table 7.38-- AQUATIC COLLECTIONS: 1999

[For annual attendance, see table 7.31]

	Sea Life Park, June 30,1999		Waikiki Aquarium, June 30, 1999		
Phylum or class	Species Individuals		Species	Individuals	
Total	206	4,958	426	2,523	
Fishes Reptiles	94 2	804 31	195 2	559 3	
Mammals Invertebrates	1/ 6 95	1/ 71 4,000	1 228	3 1,958	
Birds	9	52	-	-	

1/ Plus 2 hybrid dolphin/whales.

Source: Sea Life Park, records; Waikiki Aquarium, records.

Table 7.39-- COUNTY PARKS, BY ISLANDS: 1997 TO 1999

[As of December 31]

	Number			Acreage		
Island	1997	1998	1999	1997	1998	1999
State totals	(NA)	(NA)	(NA)	6,580	6,768	(NA)
Hawaii Maui Lanai Molokai Oahu 1/ Kauai	135 113 4 13 (NA) 64	135 115 4 13 (NA) 64	135 115 4 13 (NA) (NA)	1,361 935 15 73 3,793 403	1,361 1,054 15 73 3,862 403	1,377 1,054 15 73 7,030 (NA)

 $^{1/\ 1997\}mbox{-}1999$ numbers exclude Botanical Gardens, Zoo & Golf Courses.

Source: Compiled by the Hawaii State Department of Business, Economic Development & Tourism from data provided by County parks and recreation departments.

Table 7.40-- ATTENDANCE AND WATER SAFETY AT GUARDED BEACH PARKS, FOR THE CITY AND COUNTY OF HONOLULU: 1999

Beach park	Estimated attendance 1/	Rescues	Drownings	Surfing accidents
All parks	16,944,487	810	4	385
Ale Meses	4 454 000	47	4	4.4
Ala Moana	1,451,829	47	1	14
Alii/Haleiwa	326,817	24	-	6
Bellows	145,834	5		2
Ehukai	445,098	56	1	39
Hanauma	2,307,994	141	2	-
Kailua	461,377	2	-	-
Keauwaula	133,833	9	-	17
Ke Waena	299,051	5	-	9
Kualoa	152,911	2	-	1
Maili	340,395	21	-	13
Makaha	389,145	26	-	12
Makapuu	208,383	55	-	10
Nanakuli	303,058	5	-	2
Pokai Bay	408,191	9	-	-
Sandy	515,570	135	-	46
Sunset	691,227	37	-	5
Waikiki	7,409,535	128	_	200
Waimanalo	249,318	6	_	3
Waimea	704,921	97	-	15

^{1/} Based on headcounts taken at approximately two-hour intervals by Water Safety Officers over an 8-hour work day.

Source: City and County of Honolulu, Emergency Services Department, Ocean Safety & Lifeguard Services Division, records.

Table 7.41-- SWIMMING AND SURFING SITES, BY ISLANDS

Subject	Six islands	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
Miles of sandy shoreline 1/ Primary 2/ Other	184.9 24.4 160.5	19.4 1.2 18.2	32.6 7.9 24.7	18.2 - 18.2	23.2 - 23.2	50.3 12.5 37.8	41.2 2.8 38.4
Number of surfing sites 3/	1,600	185	212	99	180	594	330

^{1/} Surveyed in 1962.

Source: Hawaii State Department of Planning and Economic Development, *Hawaii's Shoreline* (1965), p. 7; Surfing Education Association, *The 1971 Statewide Surfing Site Survey*, Vol. 1, p. 93.

^{2/} Safe, clean, accessible, and generally suitable for swimming.

^{3/} Surveyed in 1971. A surfing site is defined as "a specific wave-breaking zone caused by a shoal and having sufficient consistency to be identified as a surfable riding area, either seasonally or in a combination of seasons, e.g., Queen's Surf, Waikiki."

Table 7.42-- COUNTY TENNIS FACILITIES: 1997 TO 1999

[As of December 31]

Subject	State total	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
Locations: 1997 1998 1999	(NA) (NA) (NA)	20 20 20	11 11 12	1 1 1	1 1 1	(NA) (NA) 45	9 9 (NA)
Courts: 1997 1998 1999	307 311 (NA)	45 45 45	39 39 41	2 2 2	2 2 2	197 201 179	22 22 (NA)

Source: Compiled by the Hawaii State Department of Business, Economic Development & Tourism from the County parks and recreation departments.

Table 7.43-- GOLF COURSES, BY NUMBER OF HOLES, OWNERSHIP, AND ISLANDS: 2000

		N	lumber of	golf course	s		
Status, island, and ownership	Total	9-hole	18-hole	27-hole	36-hole	54-hole	Number of holes
State total	77	10	56	2	5	2	1,494
Hawaii Municipal Private	17 1 16	2 - 2	13 1 12	- - -	2 - 2	- - -	324 18 306
Maui Municipal Private	10 1 9	1 - 1	5 1 4	- - -	2 - 2	2 - 2	279 18 261
Lanai Private	3 3	1 1	2 2	-	-	-	45 45
Molokai Private	2 2	1 1	1 1	-	-	-	27 27
Oahu Military Municipal Private	36 7 6 23	3 1 1 1	29 5 5 19	3 1 - 2	1 - - 1	- - - -	666 126 99 441
Kauai Municipal Private	9 1 8	2 - 2	6 1 5	1 - 1	- - -	- - -	153 18 135

Source: The Honolulu Advertiser, July 6, 2000.

Table 7.44-- AVERAGE ANNUAL GOLF ROUNDS, TOTAL GOLF REVENUES AND TOTAL MIX OF PLAY: 1995 AND 1996

Subject	1995	1996
Average annual rounds played per course (Statewide)	55,155	58,499
Oahu	65,769	69,632
Maui County	35,743	36,849
Kauai	31,727	32,410
Big Island	48,434	48,185
Total golf revenues (million dollars)	309	328
Green fees	199	209
Merchandise	77	85
Food and beverage	23	24
Rental clubs/shoes	3	3
Driving range	6	7
Total mix of play (percent)		
Resident	77	73
Tourist	23	27

Source: Coopers & Lybrand, records.

Table 7.45-- COUNTY GOLF COURSES AND CAMPING PERMITS, FOR OAHU: 1991 TO 1999

Calendar year	Courses	Holes	Rounds played	Camping permits issued 1/
1991	5	81	580,888	9,633
1992	5	81	654,726	9,938
1993	5	81	638,972	10,251
1994	5	81	580,120	8,778
1995	6	99	650,934	10,514
1996	6	99	685,191	10,622
1997	6	99	686,188	15,804
1998	6	99	747,379	16,929
1999	(NA)	(NA)	(NA)	16,884

NA Not available.

Source: City and County of Honolulu, Department of Parks and Recreation, records and Department of Enterprise Services, records.

^{1/} By the City and County of Honolulu, camping permits issued reflect cumulative family and group camping permits.

Table 7.46-- SONY OPEN SCORES AND PURSES: 1992 TO 2000

[The Sony Open (Formerly the Hawaiian Open) is held at the Waialae Country Club golf course. Distance is 7,060 yards; par is 70/280]

		Winning score		Purse (dollars)		
Year	Holes	Total	Below par	Total	Winner	
1000	70	205	22	4 200 000	246 000	
1992	72	265	23	1,200,000	216,000	
1993	72	269	19	1,200,000	216,000	
1994	72	269	19	1,200,000	216,000	
1995	72	269	19	1,200,000	216,000	
1996	72	277	11	1,200,000	216,000	
1997	72	271	17	1,200,000	216,000	
1998	72	260	28	1,800,000	324,000	
1999	72	271	9	2,600,000	468,000	
2000	72	261	19	2,900,000	522,000	
				, = = 0,000		

Note: Up until 1998, event known as the Hawaiian Open, which was held at the Waialae Country Club golf course. Distance was 6,975 yards; par was 72/288.

Source: Honolulu Star-Bulletin, various issues.

Table 7.47-- PUBLIC HUNTING AREAS AND WILDLIFE SANCTUARIES AND REFUGES, BY ISLANDS: OCTOBER 30, 1997

	Public hunting areas			l Wildlife uges	Other wildlife sanctuaries and refuges	
Island	Number	1,000 acres	Number	1,000 acres	Number	1,000 acres
State total	57	1,015.6	18	520.5	9	80.6
Hawaii Maui Lanai	27 7 1	748.4 90.3 35.6	1 3 -	32.7 0.7 -	4 1 -	79.5 0.1 -
Molokai Oahu Kauai Other islands	1 10 11 -	16.0 18.6 106.7	1 3 3 7	0.0 0.2 1.4 485.5	- 4 - (1/)	0.7 - 0.3

^{1/} The Hawaii State Seabird Sanctuary is comprised of 36 islets offshore all major islands, including Kure Atoll in the Northwestern Hawaiian Islands. This sanctuary is administered out of the Oahu District office. Source: Hawaii State Department of Land and Natural Resources, Division of Forestry and Wildlife, records.

Table 7.48-- FISHING AND HUNTING LICENSES ISSUED: 1994 TO 1999

[Years ended June 30]

Type of license	1994	1995	1996	1997	1998	1999
Freshwater fishing	9,612	7,740	6,557	6,505	6,876	5,937
Hunting	11,073	10,863	10,969	9,888	10,061	12,783

Source: Hawaii State Department of Land and Natural Resources, Division of Aquatic Resources and Division of Forestry and Wildlife, records.

Table 7.49-- FISHING, HUNTING, AND WILDLIFE-ASSOCIATED RECREATION OF PERSONS 16 YEARS OF AGE AND OLDER: 1996

[For 1980 survey results, see Data Book 1984, table 251]

		Hun	Hunting and fishing		
Subject	All activities	Both	Fishing	Hunting	Wildlife watching
Hawaii residents: 1/ Participants (1,000) Expenditures (million dollars)	201 182	136 112	132 (NA)	21 (NA)	123 70
Taking place in Hawaii: 2/ Participants, total (1,000) Hawaii residents Residents of other states Expenditures (million dollars)	(NA) (NA) (NA) 445	(NA) (NA) (NA) 150	260 130 130 130	23 23 (B) 16	255 51 204 295

B Sample size too small to report data reliably.

Source: U.S. Fish and Wildlife Service and U.S. Bureau of the Census, 1996 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation (November 1997), pp. 97-103, 107, 111, 113.

NA Not available

^{1/} Estimated population 16 years old or more was 900,000.

^{2/} Excludes foreign residents.

Table 7.50-- HONOLULU MARATHON REGISTRANTS, FINISHERS AND WINNING TIMES: 1992 TO 1999

			Winning time (hr., min., sec.)		
Year	Number of registrants	Number of finishers	Men	Women	
1992	30,905	23,515	2:14:19	2:32:13	
1993	29,514	23,640	2:13:16	2:32:20	
1994	32,771	25,833	2:15:04	2:37:06	
995	34,434	27,022	2:16:08	2:37:29	
1996	30,864	24,414	2:13:23	2:34:28	
1997	33,682	26,495	2:12:17	2:33:14	
1998	27,704	22,112	2:14:53	2:33:27	
1999	26,724	21,211	2:16:45	2:32:36	

NA Not available.

 $Source:\ Honolulu\ Marathon\ Association,\ records;\ Honolulu\ Marathon\ Records\ \&\ Statistics,\ at\ http://www.honolulumarathon.org/stats.html$

Table 7.51-- IRONMAN TRIATHLON WORLD CHAMPIONSHIP PARTICIPANTS, FINISHERS, AND WINNING TIMES: 1992 TO 1999

			Winning time (hr., min., sec.)		
Year	Number of participants	Number of finishers	Men	Women	
992	1,379	1,298	8:09:08	8:55:29	
993	1,438	1,353	8:07:45	8:58:23	
994	1,405	1,290	8:20:27	9:20:14	
995	1,444	1,325	8:20:34	9:16:46	
996	1,421	1,288	8:04:08	9:06:49	
997	1,478	1,365	8:33:01	9:31:43	
998	1,487	1,379	8:24:20	9:24:16	
1999	1,463	1,411	8:17:17	9:13:02	

Source: Ironman Triathlon World Championship, records; 1995-1998 race results from JTL Timing Systems Hawaii at "http://www.ironmantri.com" and "http://www.ironmanlive.com" Internet Website.

Table 7.52-- TRANSPACIFIC YACHT CLUB'S HONOLULU RACE ENTRIES AND WINNING TIMES: 1985 TO 1999

[The Honolulu Race, sponsored by the Transpacific Yacht Club of Los Angeles, is run biennially between San Pedro, California, and Diamond Head Lighthouse, a great circle distance of 2,217 nautical miles]

		Winning times (days, hours, minutes, seconds)		
Year	Boats entered	Elapsed	Corrected	
1985	65	13:06:31:19	9:14:07:40	
1987	55	8:12:00:40	8:00:56:41	
1989	45	8:12:50:35	8:02:54:08	
1991	42	10:08:59:35	9:22:34:13	
1993	42	9:09:11:17	8:28:09:06	
1995	35	9:01:32:02	8:22:41:48	
1997	39	8:06:31:00	7:01:46:11	
1999	33	8:02:52:27	7:08:40:10	

Source: Transpac 99' website, http://www.transpacificyc.org, The Honolulu Advertiser, July 19, 1999.

Table 7.53-- TOTAL ATTENDANCE AT FOOTBALL BOWL GAMES: 1994-1995 TO 1999-2000 SEASONS

Bowl	1994-	1995-	1996-	1997-	1998-	1999-
	1995	1996	1997	1998	1999	2000
Aloha Bowl 1/	20,092	20,780	19,467	34,419	34,803	40,974
Hula Bowl 2/	17,074	14,933	14,725	20,079	23,719	23,719
Pro Bowl	45,828	47,066	47,205	49,995	50,075	50,112

^{1/} From the 1998-99, the Aloha Bowl is played in conjunction with the Oahu Bowl, attendence numbers reflect total attendence during both games.

Source: Aloha Stadium and Rivals.com Hula Bowl, records; Honolulu Star-Bulletin, various issues.

^{2/} The Hula Bowl has been played at Maui's War Memorial Stadium from the 1997-98 season.

Table 7.54-- VARSITY SPORTS SUMMARY FOR THE UNIVERSITY OF HAWAII AT MANOA: 1996-1997 TO 1998-1999

[Includes only games played against four-year collegiate teams]

	Games played 1/				Home games	
Sports	Total	Won	Lost	Tied	Home dates	Attendance
1996-1997:						
Baseball	56	22	34	_	39	108,537
Basketball (men's)	29	21	8	-	19	145,416
Basketball (women's)	29 29	21	8	_	18	22,725
Football	29 12	2	10	-	8	263,986
Volleyball (men's)	29	18	11	-	18	142,732
Volleyball (men's)	29 38	35	3	-	22	184,314
volleyball (worlierrs)	30	33	3	-	22	104,314
1997-1998:						
Baseball	56	34	22	-	39	98,436
Basketball (men's)	30	21	9	-	22	211,520
Basketball (women's)	28	24	4	-	18	38,201
Football	12	3	9	-	8	267,528
Volleyball (men's)	29	23	6	-	19	135,180
Volleyball (women's)	33	25	8	-	19	129,622
1998-1999:						
Baseball	57	37	20	_	36	98,668
Basketball (men's)	26	6	20	_	18	149,351
Basketball (women's)	20 37	17	10	_	20	40,399
Football	3 <i>1</i> 12	0	12	_	9	234,821
Volleyball (men's)	29	19	10	_	18	112,054
Volleyball (men's)	29 35	32	3	_	26	144,476
volleyball (worlleris)	აა	32	ა	-	20	144,470

^{1/} Volleyball data refer to matches.

Source: University of Hawaii, Office of Intercollegiate Athletics, Sports Media Relations, records.

Table 7.55-- PUBLIC HIGH SCHOOL INTERSCHOLASTIC SPORTS: 1996-1997 AND 1997-1998 SEASONS

Sport	Players	Games 1/	Attendance	Expenditure 2/ (dollars)	
1996-1997: 3/					
Baseball	Boys	351	17,430	53,200	
Basketball	Boys and girls	946	116,237	144,700	
Football	Boys	282	190,412	120,575	
1997-1998:					
Baseball	Boys	374	18,380	54,850	
Basketball	Boys and girls	945	123,650	146,945	
Football	Boys	289	210,425	129,800	

^{1/} Junior varsity and varsity games, based on published schedules from public school leagues. Data exclude pre-season and post-season games.

Source: Hawaii State Department of Education, Office of Accountability and School Instructional Support, records.

^{2/} Data on expenditures reflect figures from the general and school trust funds.

^{3/} Because of possible changes in data collecting, numbers may not be comparable to those published in previous years.

Table 7.56-- PROFESSIONAL BOXING: 1993 TO 1999

Year	Number of promoters	Number of shows	Paid attendance	Gross receipts (dollars)
1993	1	1	472	12,385
1994	3	6	8,022	191,150
1995	2	4	2,636	48,280
1996	3	3	2,653	64,781
1997	2	3	1,967	44,645
1998	2	3	2,059	52,510
1999	1	1	479	10,120

Source: Hawaii State Department of Commerce and Consumer Affairs, Boxing Commission, records.

Table 7.57-- DOG LICENSES ISSUED, BY ISLANDS: 1993 TO 1999

[Dogs are licensed on a biennial basis]

Year	State total	Hawaii	Maui 1/	Lanai	Molokai	Oahu	Kauai
1993	27,586	4,006	2,427	26	46	20,081	1,000
1994	29,010	4,099	3,171	26	57	19,485	2,172
1995	28,442	4,911	1,446	82	48	20,030	1,925
1996	30,376	5,381	699	32	58	21,245	2,961
1997	28,395	5,871	1,378	33	80	19,713	1,320
1998	28,304	5,777	649	35	83	19,520	2,240
1999	28,205	6,311	581	29	84	19,999	1,201

^{1/} Beginning in January 1995, the number of registrations issued by the animal shelter were not included in the count. Therefore, the figures for 1995-1999 were affected by this change.

Source: Compiled by the Hawaii State Department of Business, Economic Development & Tourism from the County Departments of Finance; Hawaiian Humane Society (for Oahu, 1995-1999).